



FOCUS ON YOUR RECOVERY, NOT YOUR FINANCES.

Flexible Choice Heart Attack & Stroke insurance.

Together, all the way.®



Insured by Loyal American Life Insurance Company.



Flexible Choice helps add financial protection

Everyone wants to live a happy, healthy life. But a heart attack or stroke can happen at any time. Having a heart attack or stroke can quickly cause financial problems. That's why it pays to plan ahead.

What our base policy offers

- › Flexible lump-sum benefits from \$5,000 to \$75,000 to use any way you like
- › Cash payment can be paid directly to you or to anyone you choose
- › Coverage for you, your spouse and/or your family
- › Issue ages from 18-99
- › Guaranteed renewable for life¹
- › Not affected by any other insurance you may have
- › Riders for added flexibility (for an additional premium)

Your money, your choice. You decide how to use it.

Once you have received a lump-sum payment, you can use this money to pay for your out-of-pocket expenses, including medical costs that may not be covered by medical insurance, and living expenses.²

- › Deductibles/coinsurance
- › Prescription drugs
- › Rehabilitation
- › Extended hospital stays
- › Experimental therapy
- › Mortgage payments
- › Child care
- › Ride shares
- › Unexpected expenses

How your policy works

The costs associated with an unexpected heart attack, stroke or other heart-related surgery can be overwhelming. A Heart Attack & Stroke policy can help you spend less time worrying about money and more time working on your recovery.

Your Heart Attack & Stroke policy

With our Flexible Choice Heart Attack & Stroke insurance policy, you can receive a percentage of your selected benefit amount (\$5,000 to \$75,000) if you receive a diagnosis for one of the qualifying events shown. Benefits can be paid up to the maximum amount of your selected benefit amount.

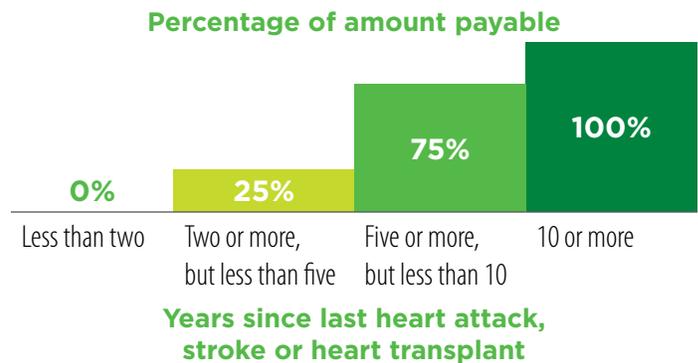
For example, if you selected a \$20,000 benefit amount and needed aortic surgery, you would receive 25% of your maximum benefit amount, or \$5,000. If you then suffered a stroke, you would receive 100% of the remaining balance of your benefit amount, or \$15,000.

Please refer to pages six through seven for qualifying event definitions and exclusions and limitations.

Qualifying events	% of benefit amount payable for each event	Max. % of benefit amount payable
Heart attack	100%	100%
Heart transplant	100%	
Stroke	100%	
Coronary artery bypass surgery ³	25%	
Aortic surgery ³	25%	
Heart valve replacement/repair ³	25%	
Angioplasty ³	10%	
Stent ³	10%	

☐ Heart Attack & Stroke Restoration Benefit Rider (Form series #LY-HR-RD)

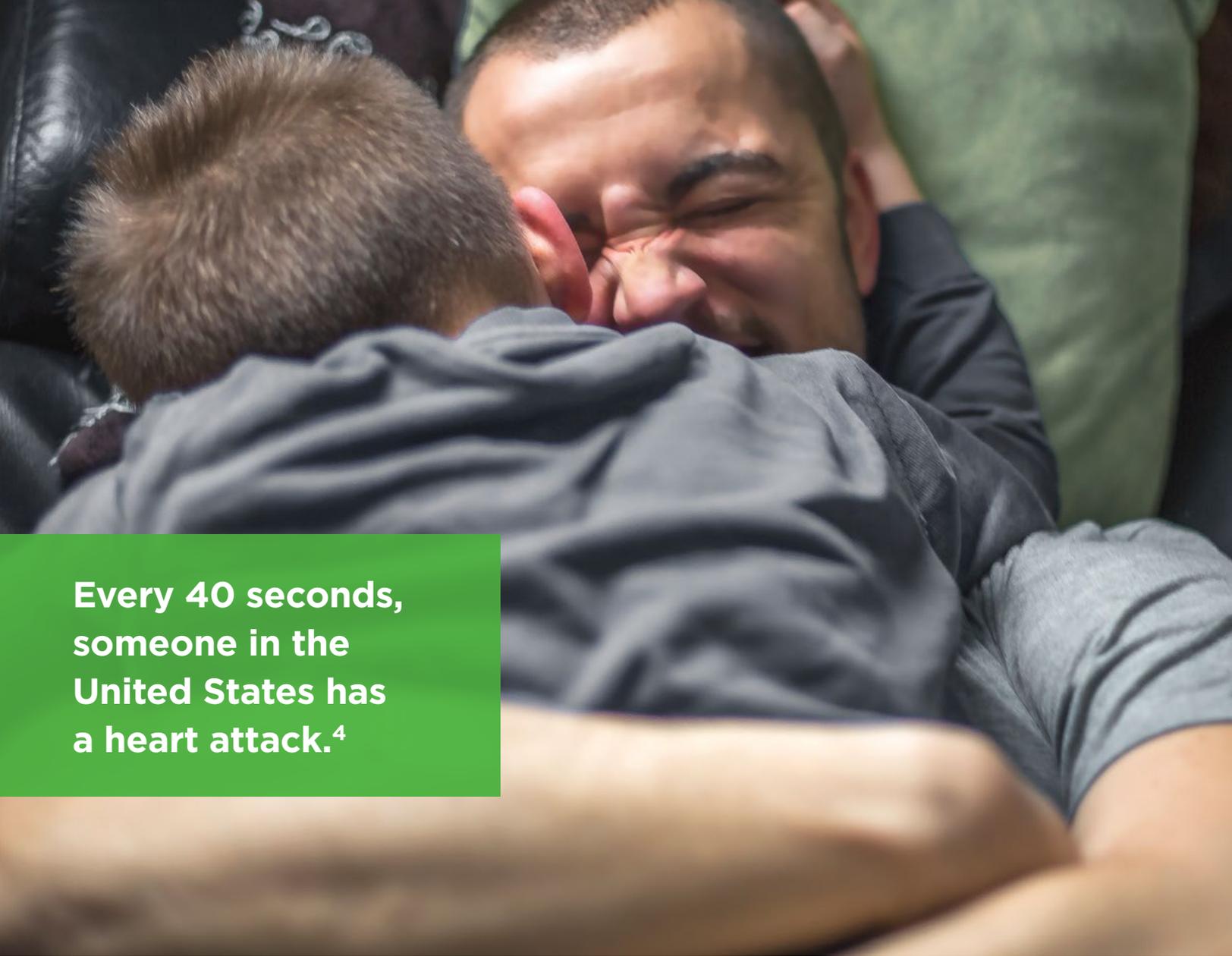
The additional coverage provided by this rider will pay a percentage of your selected benefit amount if you suffer subsequent heart attacks, strokes or require a heart transplant – not to exceed an additional 100% of your selected benefit amount. These benefits are payable if the date of your last diagnosis for a heart attack, stroke or heart transplant was at least two years before your current diagnosis.



Additional coverage

With Flexible Choice, you can customize your coverage by adding riders (for an additional premium).

- **Benefit Builder** coverage to increase your policy benefit amount each year, up to 35 years
- **Restoration** benefit coverage in case you have another heart attack or stroke diagnosis or procedure
- **Specified Disease** benefit coverage to help cover costs related to a covered condition
- **Accident Fixed Indemnity** benefit coverage to help cover expenses after an accident
- **Hospital and Intensive Care Unit Indemnity** benefit coverage to help cover hospitalization expenses
- **Return of Premium** benefit coverage that pays your beneficiary 100% of premiums if policy is unused at time of death



**Every 40 seconds,
someone in the
United States has
a heart attack.⁴**

Adding extra value to your policy

Sometimes life throws you a curve ball. We offer additional coverage that can help protect you when you need it most. With our heart attack and stroke policy, you have the flexibility to add on riders⁵ for an additional premium.

Please refer to pages six and seven for qualifying event definitions and exclusions and limitations.

Lump Sum Heart & Stroke Benefit Building Rider (Form series #LY-HBB-RD)

This rider can be added to the Lump Sum Heart Attack & Stroke policy to gradually increase your benefit amount over time. Each year, on the rider anniversary date, we will increase the policy benefit amount by \$500 or \$1,000⁶ while the rider remains in force. This annual benefit amount will continue to build each year until the 35th rider anniversary date.

Specified Disease Rider (Form series #LY-LSD2-RD)

The Specified Disease Rider pays a lump sum benefit if you get a diagnosis or procedure⁷ from a physician for one of the covered specified diseases, such as:

- Loss of hearing
- Major organ transplant
- Paralysis
- Blindness
- Coma
- End-stage renal failure

Please consult your outline of coverage for a full list of benefits.

☐ Hospital and Intensive Care Unit Indemnity Benefit Rider

(Form series #LY-HICU-RD)

A trip to the hospital or intensive care unit can happen when you least expect it, and it can be costly. With this rider, we will pay the selected benefit amount, from \$100 to \$1,000, for each day⁹ (at least 24 hours) that you are confined¹⁰ to a hospital as an inpatient (double if confined¹⁰ to the intensive care unit¹¹ as an inpatient) as a result of a covered injury, sickness or complications of pregnancy. Benefits are only payable for the first 30 days for any one period of confinement. Once you reach age 65, coverage will be reduced by 50%.

This rider provides benefits for both hospital and intensive care unit confinement. We also offer these benefits as separate riders. Ask your agent for details.

☐ Return of Premium Rider

(Form series #LY-RDP-D)

Our return of premium rider can give you some peace of mind should your policy go unused at the time of death. Your loved ones could receive 100% of all premiums paid (policy and riders) from the rider effective date, less claims paid, as long as the policy is paid up and in force when you pass.

☐ Accident Fixed Indemnity Rider

(Form series #LY-LSAI-RD)

This rider pays a fixed indemnity benefit when you suffer covered injuries in a covered accident. Benefits include, but not limited to:

- › Dislocation
- › Fracture
- › Concussion
- › Eye injury
- › Laceration
- › Emergency room visit
- › Urgent care center visit
- › X-ray
- › Crutches
- › Rehabilitative therapy

This rider also includes benefits for accidental death and dismemberment. Issue ages from 18–74 and guaranteed renewable until age 80.⁸ Please consult your outline of coverage for a full list of benefits and benefit amounts.



Meet Carla

When Carla was 52, she purchased a Flexible Choice Heart Attack & Stroke insurance policy with a benefit amount of \$15,000 and a Benefit Builder rider which increased her benefit amount by \$1,000 each year.

Ten years later, Carla had a heart attack. With her policy and rider, Carla's total payout was \$25,000 which she used to help cover her health plan deductible, travel costs to see her specialist and household bills.

How a Benefit Builder rider helped Carla

Lump Sum Heart & Stroke policy benefit	\$15,000
Benefit Builder rider (\$1,000 x 10 years)	\$10,000
Total payout	\$25,000

Exclusions, limitations and reductions

Lump Sum Heart & Stroke Policy/Rider and Heart & Stroke Restoration Benefit Rider

If the date of diagnosis for two or more qualifying events is the same day, we will pay the larger of the qualifying event benefits diagnosed on that day. If you have two or more surgical treatments at the same time (through a common incision or entry point are considered one operation), we will pay the larger of the qualifying event benefits performed at the same time.

In addition to any benefit-specific conditions, limitations or exclusions, no benefits will be payable under this policy and/or rider for:

1. Any disease, sickness or incapacity other than qualifying events as defined; this is so even though such disease, sickness or incapacity may have been complicated, affected (directly or indirectly) or caused by a qualifying event;
2. Loss that begins prior to the policy and/or rider effective date;
3. A qualifying event diagnosed during the waiting period;
4. Diagnosis received outside the United States or its territories, unless otherwise specified in the policy and/or rider;
5. Intentionally self-inflicted injury, suicide or any attempt while sane or insane;
6. Voluntary self-administration of any narcotic, drug, poison, gas or fumes, unless prescribed or taken under the direction of a physician and taken in accordance with the prescribed dosage; or
7. Any illness specifically excluded from the definition of qualifying events listed in the policy and/or rider.

Waiting period: The policy and riders have a 30-day waiting period. Waiting period means the first 30 days following an insured person's policy and/or rider effective date. No benefits will be paid for a qualifying event that is diagnosed during the waiting period. If an insured person is diagnosed with a qualifying event during the waiting period, we will terminate the insured person's coverage under policy and/or rider and refund the applicable portion of premium paid for that insured person's coverage.

Preexisting condition(s): The benefits of the policy and/or rider will not be payable during the first 12 months that coverage is in force with respect to an insured person for any loss caused by preexisting condition(s). This 12-month period is measured from the policy and/or rider effective date for each insured person. Preexisting condition means a condition diagnosed or for which medical advice or treatment was recommended by or received from a physician within the six months prior to the policy and/or rider effective date.

The definition of heart attack excludes the following conditions: Congestive heart failure, atherosclerotic heart disease, an EKG change consistent with transient ischemic change, angina, chance finding of EKG changes suggestive of a previous heart attack, coronary artery disease or any other dysfunction of the cardiovascular system, or death of the heart muscle coincident with death of an insured person from other causes.

The definition of stroke excludes the following conditions: Transient ischemic attacks, attacks of vertebrobasilar ischemia, head injury, chronic cerebrovascular insufficiency and reversible ischemic neurological deficits, **as well as an acute cerebral vascular accident persisting for less than 30 days.**

Lump Sum Heart & Stroke Benefit Builder Rider

If an insured person receives benefits for a qualifying event under the heart and stroke diagnosis benefit that is less than 100% of the heart and stroke diagnosis benefit amount, the same percentage will be applied to the benefits accrued under this rider. The accumulated benefit amount payable for the subsequent qualifying event(s) is the total accrued benefit amount minus the total benefit amount received for all previous qualifying events. This rider is subject to the exclusions and limitations outlined in the policy. In addition to any benefit-specific conditions, limitations or exclusions, no benefits will be payable under this rider for:

1. Loss that begins prior to the rider effective date; or
2. A qualifying event diagnosed during the waiting period.

Waiting period: This rider has a 30-day waiting period. Waiting period means the first 30 days following an insured person's rider effective date. No benefits will be paid for a qualifying event that is diagnosed during the waiting period. If an insured person is diagnosed with a qualifying event during the waiting period, we will terminate the insured person's coverage under this rider and refund the applicable portion of premium paid for that insured person's coverage.

Preexisting condition(s): The benefits of this rider will not be payable during the first 12 months that coverage is in force with respect to an insured person for any loss caused by preexisting condition(s). This 12-month period is measured from the rider effective date for each insured person. Preexisting condition means a condition diagnosed or for which medical advice or treatment was recommended by or received from a physician within the six months prior to the rider effective date.

Accident Fixed Indemnity Rider

In addition to any benefit-specific conditions, limitations or exclusions, no benefits will be payable for a covered accident or covered injury which, directly or indirectly, in whole or in part, is caused by or results from any of the following.

1. An insured person's being intoxicated, as determined and defined by the laws and jurisdiction of the geographical area in which the injury or illness or cause of injury or illness was incurred, or under the influence of any narcotic unless administered under the advice of a physician and taken as prescribed. The insured person's alcohol or narcotic impairment must be the cause or contributing cause of his or her injury or sickness, irrespective of whether the injury or sickness occurred while the insured person was driving a motor vehicle or engaged in any other activity;
2. Flight in, boarding or alighting from an aircraft or any craft designed to fly above the Earth's surface except as a fare-paying passenger on a regularly-scheduled commercial or charter airline;
3. Elective or cosmetic surgery or complications of cosmetic surgery. This does not include reconstructive, cosmetic surgery: a) incidental to or following surgery for trauma, infection, or other disease of the involved part; or b) due to congenital disease or anomaly of a covered dependent child which has resulted in a functional defect;
4. Dental treatment of the teeth, gums or structures directly supporting the teeth including dental x-rays, examinations, repairs, orthodontics, periodontics, casts, splints, and services for dental malocclusion for any condition are not covered, except if provided for or in connection with a covered injury to sound natural teeth and a continuous course of dental treatment is started within six months of the covered injury. Sound natural teeth are defined as natural teeth that are free of active clinical decay, have at least 50% bony support, and are functional in the arch;
5. Commission of or attempt to commit an illegal activity or a felony;
6. Participation in any high-risk activities such as bungee jumping, parachuting, skydiving, parasailing, hang gliding, deep-sea scuba diving, parkour, free running, sail gliding, parakiting, bronc or bull riding, or any similar activity;
7. Any motorized race or contest of speed, to include off-road vehicles that may not require a license;
8. Any mental or nervous or emotional disorder, alcoholism and drug addiction;
9. Active-duty service in the military, naval, or air force of any country or international organization. Upon our receipt of proof of service, we will refund any premium paid during the insured person's time of active duty. Reserve or National Guard active-duty training is not excluded unless it extends beyond 31 consecutive days;
10. Suicide (while sane or insane), attempted suicide or intentionally self-inflicted injury;
11. Travel, activity or treatment outside the United States;
12. War or act of war (whether declared or undeclared);
13. Commission of or active participation in a riot, insurrection, rebellion or police action; or
14. Voluntary self-administration of any narcotic, drug, poison, gas or fumes unless prescribed or taken under the direction of a physician and taken in accordance with the prescribed dosage.

The following conditions, treatment and/or services are not covered under the rider.

1. Care, services or supplies received without charge or legal obligation to pay; or while the policy was not in force;
2. Treatment or services and supplies for experimental, investigational or unproven purposes;
3. Dental treatment of the teeth, gums or structures directly supporting the teeth, including dental x-rays, examinations, repairs, orthodontics, periodontics, casts, splints and services for dental malocclusion, for any condition are not covered, except if provided for or in connection with a covered injury to sound natural teeth and a continuous course of dental treatment is started within six months of the covered injury. Sound natural teeth are defined as natural teeth that are free of active clinical decay, have at least 50% bony support and are functional in the arch;

4. Treatment or services from a masseur, massage therapist, or roofer, massage therapy and any type of holistic therapy which include, but are not limited to, meditation, aromatherapy and relaxation therapy; or
5. Repetitive or cumulative motions or stress traumas, which include, but are not limited to, carpal tunnel syndrome, tennis elbow and thoracic outlet syndrome.

Hospital Indemnity Benefit, Intensive Care Unit Benefit and Hospital and Intensive Care Unit Indemnity Benefit riders

The riders are subject to the following exclusions and limitations, in addition to those outlined in the policy. In addition to any benefit-specific conditions, limitations or exclusions, no benefits will be payable under these riders for confinement or loss caused directly or indirectly by:

1. Suicide (while sane or insane), attempted suicide or intentionally self-inflicted injury;
2. War or act of war (whether declared or undeclared);
3. Commission or attempt to commit an illegal activity or a felony;
4. Commission of or active participation in a riot, insurrection, rebellion or police action;
5. Voluntary self-administration of any narcotic, drug, poison, gas or fumes, unless prescribed or taken under the direction of a physician and taken in accordance with the prescribed dosage;
6. Operating any type of vehicle while under the influence of alcohol or any drug, narcotic or other intoxicant. "Under the influence of alcohol," for purposes of this exclusion, means intoxicated, as defined by the law of the state in which the injury occurred;
7. Mental or emotional disorders, alcoholism and drug addiction;
8. Treatment outside the United States except for emergency care for acute onset of sickness or accidental injury sustained while traveling for business or pleasure;
9. Travel or activity outside the United States;
10. Participation in any motorized race or contest of speed on sea, land or air;
11. Travel in or on any off-road motorized vehicle not requiring licensing as a motor vehicle;
12. Participation in any high-risk activities such as bungee jumping, parachuting, skydiving, parasailing, hang gliding, deep-sea scuba diving, parkour, free running, sail gliding, parakiting or any similar activity;
13. Flight in, boarding or alighting from an aircraft or any craft designed to fly above the earth's surface, except as a fare-paying passenger on a regular-scheduled commercial or charter airline;
14. Practicing for or participating in any semiprofessional or professional competitive athletic contest for which such insured person receives any compensation or remuneration;
15. Operating a motor vehicle without a valid motor vehicle operator's license, except while participating in a driver's education program;
16. The following conditions if they are diagnosed within six months after the rider effective date unless confinement is on an emergency basis: A hernia, adenoids, tonsils, varicose veins, hemorrhoids, disorder of the reproductive organs, or elective sterilization;
17. Routine pregnancy; however, complications of pregnancy will be considered the same as any other sickness;
18. An elective abortion;
19. Dental treatment of the teeth, gums or structures directly supporting the teeth, including: Dental x-rays, examinations, repairs, orthodontics, periodontics, casts, splints and services for dental malocclusion, for any condition are not covered, except if provided for or in connection with an injury to sound natural teeth and a continuous course of dental treatment is started within six months of the injury. Sound natural teeth are defined as natural teeth that are free of active clinical decay, have at least 50% bony support and are functional in the arch; or

20. Cosmetic care, except when the hospital confinement is due to medically necessary reconstructive plastic surgery. Medically necessary reconstructive surgery is defined as:
 - a. Surgery as the result an injury; or
 - b. Surgery to restore a normal bodily function; or
 - c. Surgery to improve functional impairment by anatomic alteration made necessary as a result of a congenital birth defect; or
 - d. Breast reconstruction following mastectomy.
21. Also, no benefits will be payable under the rider for:
 - a. Loss that begins prior to the rider effective date;
 - b. Treatment for which no charges are made by the provider of same;
 - c. Services which are primarily for rest care, convalescent care or for rehabilitation; or
 - d. Any injury or sickness paid for under any state or federal Workers' Compensation, Employers' Liability Law or similar law.

Preexisting condition(s): The benefits of these riders will not be payable during the first 12 months that coverage is in force with respect to an insured person for any loss caused by preexisting condition(s). This 12-month period is measured from the rider effective date for each insured person. Preexisting condition means a condition diagnosed or for which medical advice or treatment was recommended by or received from a physician within the six months prior to the rider effective date or as to pregnancy existing on the rider effective date.

Specified Disease Rider

If the date of diagnosis of two or more specified diseases is the same day, we will pay only one specified disease benefit amount. We will pay the larger of the specified disease benefits diagnosed on the same day.

This rider does not cover any sickness, illness, incapacity or procedure other than the specified diseases defined in the rider. This rider is subject to the exclusions and limitations outlined in the policy. In addition to any benefit-specific conditions, limitations or exclusions, no benefits will be payable under this rider for:

1. Intentionally self-inflicted injury, suicide, or any attempt while sane or insane;
2. Loss that begins prior to the effective date of coverage; or
3. Voluntary self-administration of any narcotic, drug, poison, gas or fumes unless prescribed or taken under the direction of a physician and taken in accordance with the prescribed dosage.

Preexisting condition(s): The benefits of this rider will not be payable during the first 12 months that coverage is in force with respect to an insured person for any loss caused by preexisting condition(s). This 12-month period is measured from the rider effective date for each insured person. Preexisting condition means a condition diagnosed or for which medical advice or treatment was recommended by or received from a physician within the six months prior to the rider effective date.

Termination of an insured person's coverage

Coverage under the Lump Sum Heart & Stroke policy will terminate on the earliest of: The date premiums are not received when due, subject to the grace period provision; the date you specify in your written request for termination; the date an insured person dies; the date a qualifying event is diagnosed within the waiting period; or the date the maximum percentage of the heart and stroke diagnosis benefit amount is paid for an insured person, unless additional riders are attached under which benefits are still eligible for payment.

1. Subject to the company's right to increase premiums on a class basis.
2. Benefits received in excess of medical expenses may be considered taxable income. Consult your tax advisor.
3. Payable only once in an insured person's lifetime.
4. American Heart Association. Heart Disease and Stroke Statistics 2019 At-a-Glance.
5. Rider availability varies by state.
6. Based on the amount you selected at the time of application.
7. Diagnosis must be made within the United States.
8. Subject to the company's right to raise premiums on a class basis.
9. Rider must be in force.
10. Under the direction and supervision of a physician.
11. The term intensive care unit does not include: Progressive care units, subacute intensive care units, intermediate care units; step-down units; private rooms with monitoring; or any other lesser-care units.



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THESE POLICIES PAY LIMITED BENEFITS ONLY. THEY DO NOT CONSTITUTE COMPREHENSIVE HEALTH INSURANCE COVERAGE AND ARE NOT INTENDED TO COVER ALL MEDICAL EXPENSES. THIS COVERAGE DOES NOT SATISFY THE "MINIMUM ESSENTIAL COVERAGE" OR INDIVIDUAL MANDATE REQUIREMENTS OF THE AFFORDABLE CARE ACT (ACA). LACK OF MAJOR MEDICAL COVERAGE (OR OTHER MINIMUM ESSENTIAL COVERAGE) MAY RESULT IN AN ADDITIONAL PAYMENT WITH YOUR TAXES. THIS COVERAGE IS NOT MEDICAID OR MEDICARE SUPPLEMENT INSURANCE.

This brochure is designed as a marketing aid and is not to be construed as a contract for a Lump Sum Heart & Stroke policy. The full terms and conditions of coverage are stated in, and governed by, an issued policy and riders. The brochure provides a brief description of the important features of policy form series LY-LSH-BA and applicable riders. This is a solicitation for insurance. An insurance agent/producer may contact you.

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