

TURN UP THE HEAT WITH MED SUPP



SUMMER SALES CONTEST IS HERE TO BRING THE SIZZLE!

QUALIFICATION DATES: JUNE 1, 2024 – AUGUST 31, 2024

Qualify by issuing a minimum of six American Benefit Life (ABL) Medicare Supplement underwritten* policies per month:

 **\$75** per app

for underwritten Plan G

\$100 per app 

for underwritten Plan N

*Open enrollment and guarantee issue business counts toward the six policy per month minimum. However, only underwritten business will receive an app bonus.

 **\$100** per app

Liberty Bankers Life's Accident Plus, Cancer Plus, Critical Care Plus, Heart & Stroke Plus, or Hospital Indemnity Plus

Additional bonus by writing Ancillary Products with an ABL Medicare Supplement Policy

To earn the extra bonus, the ancillary sale must be issued with a Medicare Supplement policy.

SELLING SCENARIOS

SELL 7 APPS IN JUNE:

# OF APPS	PAYOUT
4 UNDERWRITTEN PLAN G	4 X \$75 = \$300
2 UNDERWRITTEN PLAN N	2 X \$100 = \$200
1 OPEN ENROLLMENT	1 X \$0 = \$0
TOTAL	\$500

SELL 6 APPS IN JULY:

# OF APPS	PAYOUT
2 UNDERWRITTEN PLAN G	2 X \$75 = \$150
3 UNDERWRITTEN PLAN N	3 X \$100 = \$300
1 OPEN ENROLLMENT	1 X \$0 = \$0
TOTAL	\$450

SELL 10 APPS IN AUGUST:

# OF APPS	PAYOUT
4 UNDERWRITTEN PLAN G	4 X \$75 = \$300
4 UNDERWRITTEN PLAN N	4 X \$100 = \$400
1 UNDERWRITTEN PLAN N WITH 1 SUPPLEMENTAL HEALTH PRODUCT	(1 X \$100) + (1 X \$100) = \$200
1 OPEN ENROLLMENT	1 X \$0 = \$0
TOTAL	\$900

TOTAL EARNINGS: \$1,850

Terms and Conditions:

Medicare Supplement Bonus:

Must have a minimum of six (6) American Benefit Life Medicare Supplement applications in a month to qualify for the cash bonus. Cash bonus is calculated on a per month basis. Qualified American Benefit Life Medicare Supplement applications must be underwritten, submitted, and approved during the following timeframes: June 1-30, 2024; July 1-31, 2024; August 1-31, 2024. Policies must be paid by September 30, 2024. Offer valid for Plan G & Plan N only. Cash incentive excludes guaranteed issue and open enrollment; however, guarantee issue and open enrollment business counts toward the six application minimum per month.

Supplemental Health Bonus:

Qualified Accident Plus, Cancer Plus, Critical Care Plus, Heart & Stroke Plus, and Hospital Indemnity Plus applications must be submitted and approved during the following timeframes: June 1-30, 2024; July 1-31, 2024; August 1-31, 2024, AND sold with a Medicare Supplement policy from American Benefit Life. Both policies must be sold in the same month to the same policy holder to qualify for the Supplemental Health cash bonus. Policies must be paid by September 30, 2024.

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