# PlanEnroll Profile Linking: Offer a better client experience

Keep client information up-to-date with PlanEnroll Profile Linking!

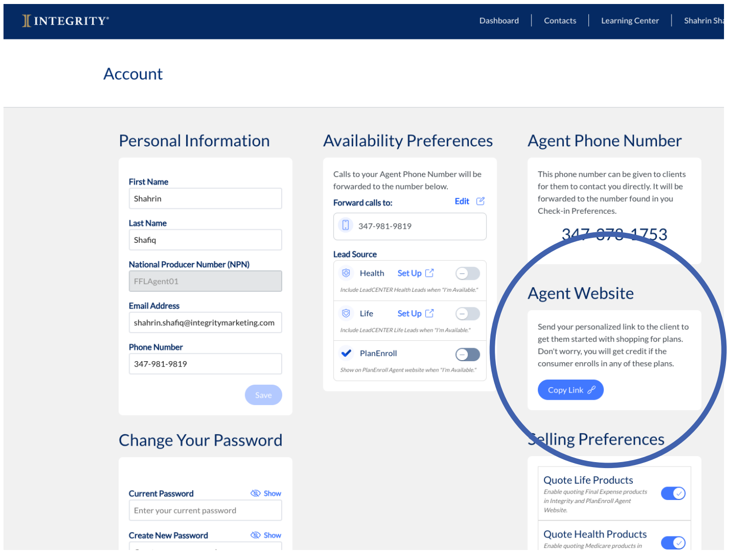
Key client information, like prescriptions, providers and preferred pharmacies can change throughout the year — it's important to stay on top of.

PlanEnroll Profile Linking helps to seamlessly keep your client's key details updated, saving you time and stay organized!

PlanEnroll is a consumer-facing platform that helps people feel confident in their Medicare and Life choices, delivering the positive, straightforward experience they deserve. And now it's even more useful for both consumers and the agents who serve them.

## How PlanEnroll links consumers to you, their agent

PlanEnroll Profile Linking allows a consumer - or you as their agent - to directly update their key information. Here's how it works:




1. Look up your Personal Agent Website link through Medicare-CENTER. Copy your Personal Agent Website link and share this with your clients and marketing prospects.
2. When a new consumer uses your Personal Agent Website link to create their PlanEnroll profile, they are linked to you and a contact record is created in MedicareCENTER or LifeCENTER. If a consumer already exists in your contacts, their profile will then be linked.
3. The consumer is prompted to provide information that is captured on their profile — including drugs, doctors and preferred pharmacy.

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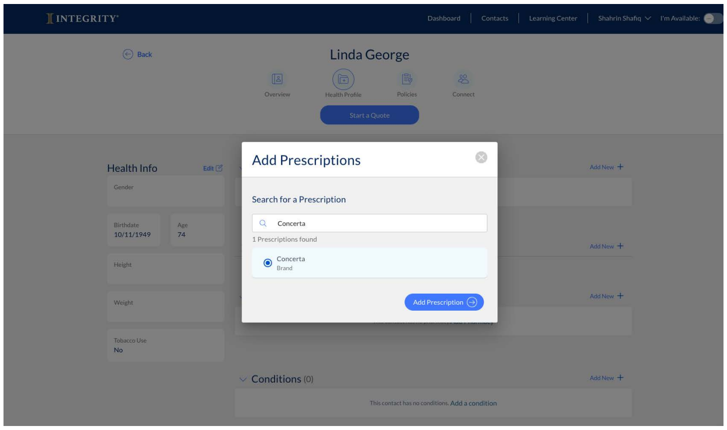
4. You can see **recent client information updates on your Activity Stream**, alerting you to reach out to clients when needed.
5. Consumers or agents can update the information as details change, and the information is updated on both sides — **the profiles are integrated seamlessly**.

You'll be able to offer better up-to-date guidance throughout the year as your client's preferences or health details change.

## Profile Activity Stream — see recent changes!

See when client profile information has been updated through your Activity Stream — no matter if the client updated their information, or you did! This alerts you to follow up with your client to discuss changing plan needs or any questions they might have. The client will also see updates on their PlanEnroll Profile and be alerted in their Activity Stream when you make updates to their contact record.




## Get the power of PlanEnroll Profile Linking

It's time to put the capabilities of PlanEnroll Profile Linking to work for you through your dashboard.

### Log in to your MedicareCENTER or LifeCENTER account today to share your Personal Agent Website to your clients — present and future!

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