

# THE GOLDEN YEARS LINE



This line is specifically geared towards the senior market and features imagery around senior life and values. The pieces are clean, fresh, and energetic. These collections are a perfect way to connect to your clients and show a brand that is in touch with their market.

**COLLECTIONS**  
[\(CLICK TO JUMP TO COLLECTION\)](#)

# THE MOVEMENT COLLECTION

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This collection in the Golden Years Line provides all the marketing materials you need with imagery and style perfect for a senior market. Energetic and fun imagery featuring movement make this collection great for a simple and modern brand.

## LOOK AND FEEL

This collection features imagery specifically selected for a senior market. Bright, cheerful, and clean, these images are a great way to reach your clients. A clean geometric layout accompanies this imagery to create marketing pieces perfect for a modern brand.

# WHAT'S IN THIS COLLECTION

(CLICK TO JUMP TO ITEM)

## PLACEHOLDER KEY:

The following are placeholders that you will see throughout the collection.



### HEADSHOT

If you submit a headshot, it will appear in place of this placeholder image.



### LOGO

If you submit a Logo, it will appear in place of this placeholder image. If you do not submit a logo no image will appear.

# BUSINESS CARDS



WITH HEADSHOT



WITHOUT HEADSHOT

## DETAILS:

These designs are created as a standard 3.5" by 2" business card and are an essential marketing tool for any agent.

We recommend this card be printed on a heavy cardstock for best quality, however this versatile design looks good in glossy, matte, and textured paper!

# TRIFOLD BROCHURES



WITH HEADSHOT

## DETAILS:

These designs are sized at horizontal letter paper size: 11" by 8.5" and are great for giving potential or current clients a rundown on your offered services.

We recommend this brochure be printed on a heavy paper for best quality, however this versatile design looks good in glossy, matte, and textured paper!

# TRIFOLD BROCHURES



Get the assurance you need when faced with insurance related questions and concerns. With your own personal insurance expert at your side, finding coverage to fit your needs has never been easier.

## SIMPLE INSURANCE CO.

**JANE DOE**  
LICENSED SALES AGENT  
(555) 555-5555  
janedoe@simpleco.com  
www.simpleco.com  
1234 Simple Drive | Columbia, MO 65201

## SERVICES BROCHURE

ALL OF YOUR MEDICARE QUESTIONS ANSWERED

## SIMPLE INSURANCE CO.

**JANE DOE**  
LICENSED SALES AGENT

Not affiliated with or endorsed by any government agency. By responding to this advertisement, I understand a sales agent may contact me by telephone, email, or mail to discuss Medicare Advantage plans, Prescription Drug plans, and Medicare Supplement insurance plans.

We do not offer every plan available in your area. Any information we provide is limited to those plans we do offer in your area. Please contact Medicare.gov or 1-800-MEDICARE to get information on all of your options.



Find the Prescription Drug Plan that is right for you. Get assistance reviewing each plan's cost sharing amounts to determine which plan covers your prescriptions.

### **HOSPITAL INDEMNITY PLANS**

Hospital Indemnity Plans are designed to help pay the increasing out-of-pocket expenses not covered under your current medical plan.

diseases that exists today. Protect yourself and your loved ones from the medical costs of this disease with these plans.

### **RECOVERY AND LONG TERM CARE PLANS**

Long-term and recovery care are two of the biggest issues when it comes to out-of-pocket costs for retiring people. Some of Medicare's biggest

### **PLANS**

to safeguard your life from the inevitable costs of long-term care, funeral and burial. This also applies to short-term recovery and private nursing services.

### **HEARING, & VISION**

and eyes are highly important to your quality of life. Medicare covers hearing aids specifically for aural, oral, and vision.

### **CATASTROPHIC PLANS**

are the most devastating

gaps are in regards to long-term care whether in-home or long-term care facilities. This also applies to short-term recovery and private nursing services.

Get quality support from an educated expert in the insurance market that will help you find coverage to fit your individual needs. No headaches. No worries.

**Just peace of mind.**

HELPING YOU FIND

**PEACE OF MIND**

THROUGH QUALITY CARE

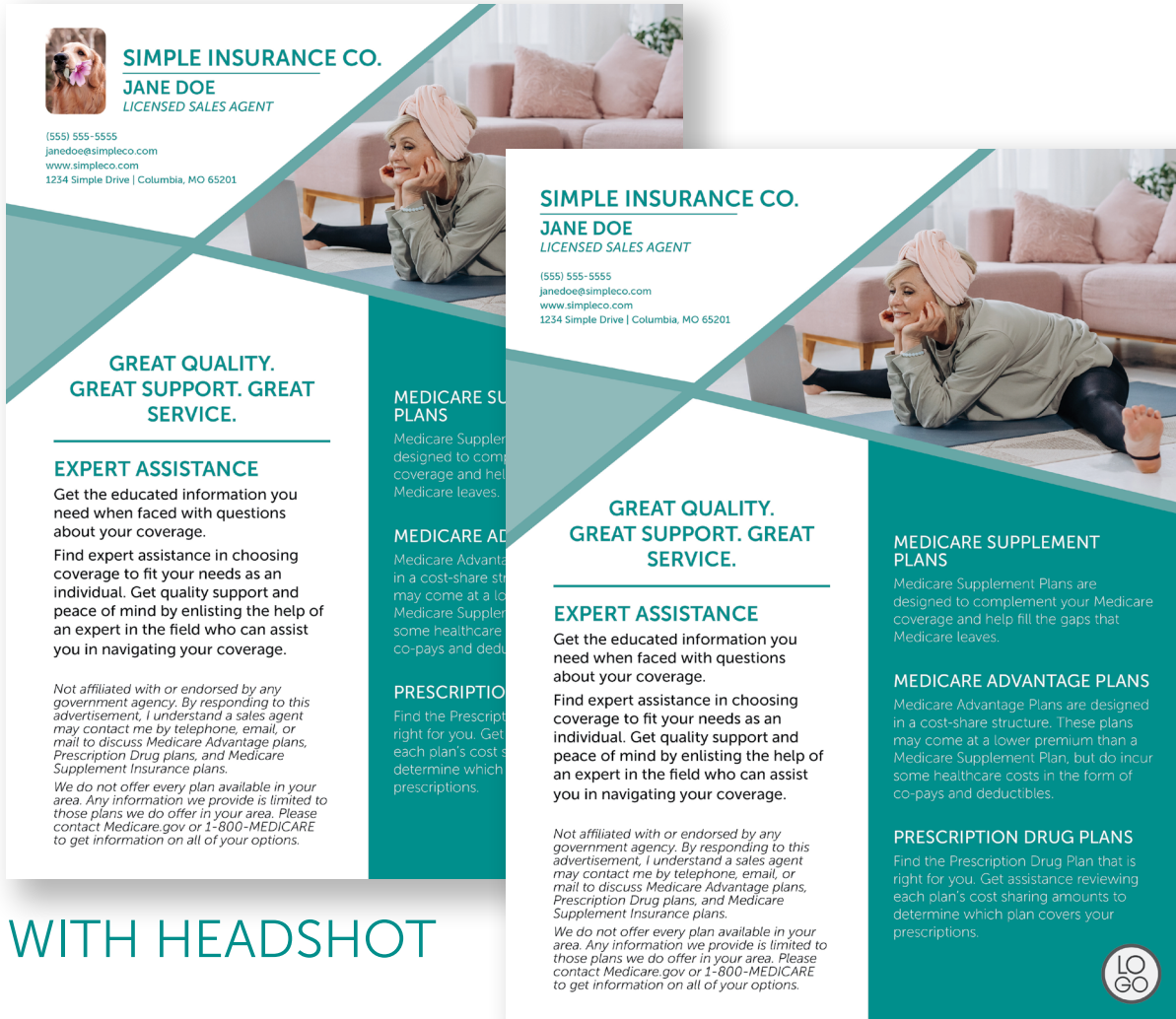
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# TURNING 65 FLYER



WITH HEADSHOT

WITHOUT HEADSHOT

## DETAILS:

These designs are sized at letter paper size: 8.5" by 11" and are great for giving potential or current clients a rundown on your offered services.

This versatile design looks good in glossy, matte, and textured paper!

# LETTERHEADS



WITH HEADSHOT



WITHOUT HEADSHOT

## DETAILS:

These designs are sized at letter paper size: 8.5" by 11" and are great to brand any letters, flyers, or documents you give your existing or potential clients.

These designs look great on all sorts of papers, from regular printer paper to a heavier cardstock!



# THE GOLDEN OUTDOORS COLLECTION

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This collection in the Golden Years Line provides all the marketing materials you need with imagery and style perfect for a senior market. Energetic and fun imagery of the great outdoors make this collection great for a simple and modern brand.

## LOOK AND FEEL

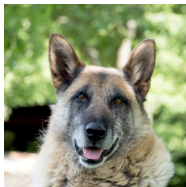
This collection features imagery specifically selected for a senior market. Bright, cheerful, and clean, these images are a great way to reach your clients. A clean geometric layout accompanies this imagery to create marketing pieces perfect for a modern brand.

# WHAT'S IN THIS COLLECTION

(CLICK TO JUMP TO ITEM)

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# BUSINESS CARDS



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# TRIFOLD BROCHURES



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## SERVICES BROCHURE

ALL OF YOUR MEDICARE QUESTIONS ANSWERED



## SIMPLE INSURANCE CO.

**JANE DOE**  
LICENSED SALES AGENT

### PLANS

to safeguard your life from the inevitable costs of long-term care, funeral and burial. We can help you understand your spouse's Medicare or lost Social Security upon your death.

gaps are in regards to long-term care whether in-home or long-term care facilities. This also applies to short-term recovery and private nursing services.

### HEARING, & VISION

and eyes are highly important for the quality of life. We can help you understand hearing, dental, hearing, oral, and vision.

Get quality support from an educated expert in the insurance market that will help you find coverage to fit your individual needs. No headaches. No worries.

### CATASTROPHIC INSURANCE

is one of the most devastating diseases that exists today. Protect yourself and your loved ones from the medical costs of this disease with these plans.

Just peace of mind.



Find the Prescription Drug Plan that is right for you. Get assistance reviewing each plan's cost sharing amounts to determine which plan covers your prescriptions.

### HOSPITAL INDEMNITY PLANS

Hospital Indemnity Plans are designed to help pay the increasing out-of-pocket expenses not covered under your current medical plan.

### RECOVERY AND LONG TERM CARE PLANS

Long-term and recovery care are two of the biggest issues when it comes to out-of-pocket costs for retiring people. Some of Medicare's biggest

HELPING YOU FIND

**PEACE OF MIND**

THROUGH QUALITY CARE

WITH HEADSHOT

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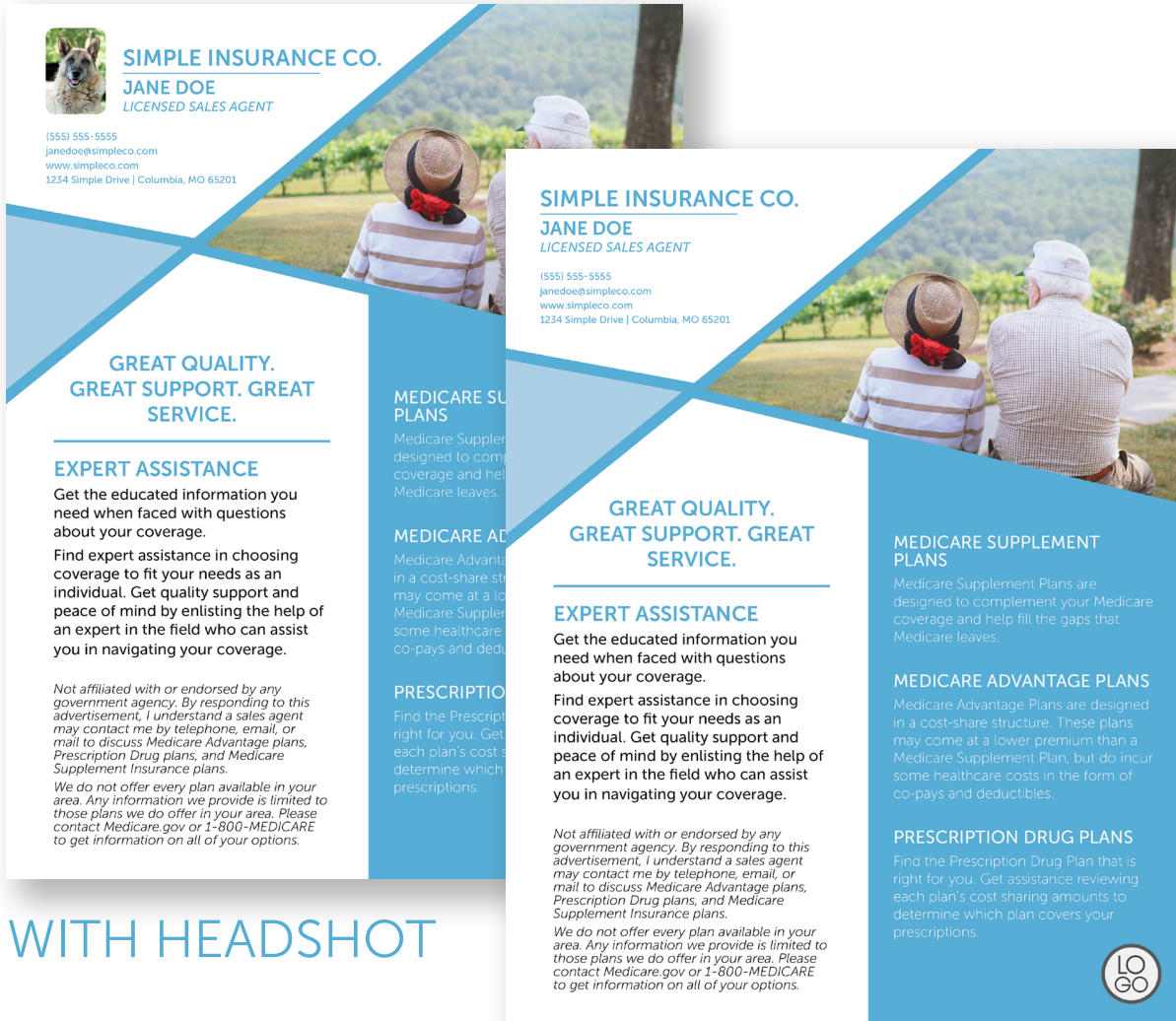
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WITH HEADSHOT

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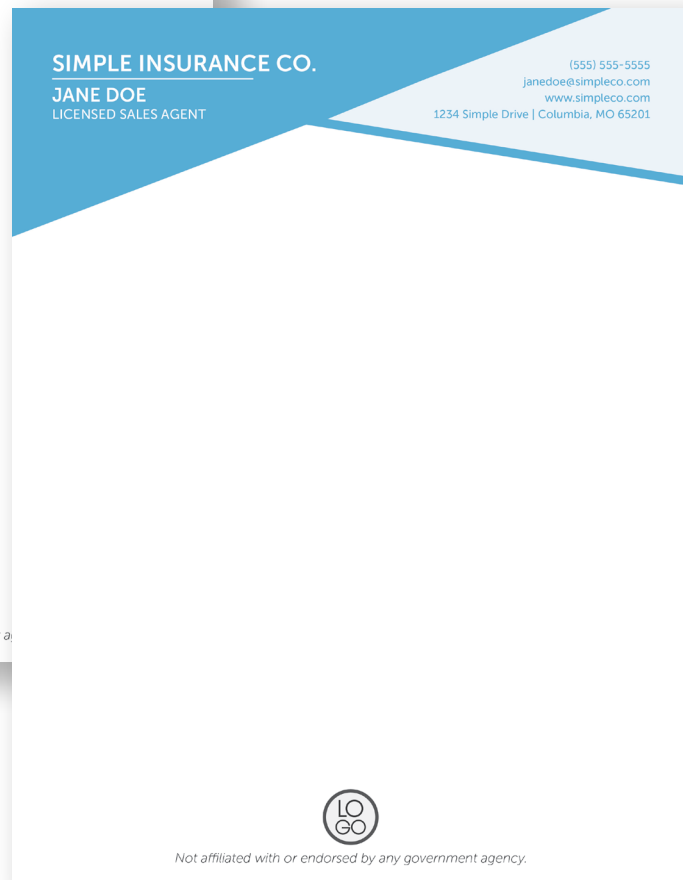
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# LETTERHEADS



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# THE GOLDEN LIVING COLLECTION

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This collection in the Golden Years Line provides all the marketing materials you need with imagery and style perfect for a senior market. Energetic and fun imagery of everyday life make this collection great for a simple and modern brand.

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# THE FAMILY COLLECTION

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## LOOK AND FEEL

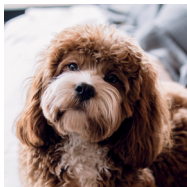
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*Not affiliated with or endorsed by any government agency. By responding to this advertisement, I understand a sales agent may contact me by telephone, email, or mail to discuss Medicare Advantage plans, Prescription Drug plans, and Medicare Supplement insurance plans.*

*We do not offer every plan available in your area. Any information we provide is limited to those plans we do offer in your area. Please contact Medicare.gov or 1-800-MEDICARE to get information on all of your options.*

Find the Prescription Drug Plan that is right for you. Get assistance reviewing each plan's cost sharing amounts to determine which plan covers your prescriptions.

#### HOSPITAL INDEMNITY PLANS

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**PLANS**  
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**NG, & VISION**  
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**CATASTROPHIC PLANS**  
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HELPING YOU FIND  
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